



## NEWS RELEASE

Humboldt-Toiyabe National Forest  
Supervisor's Office  
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Sparks, NV 89431

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### **Radio Ad Campaign Reminds Visitors to Stay on Trail/ Use Their Power Responsibly**

**Sparks, Nevada...**Radio listeners across Nevada and the Eastern Sierra of California will soon hear new one-minute spots urging off-highway vehicle (OHV) enthusiasts to "Stay on trails," and to Use your power responsibly." This radio ad campaign is the third phase of the Forest Service and the Bureau of Land Management's OHV public information project: a dedicated website, [www.nevada-ohv.org](http://www.nevada-ohv.org), which provides important interagency OHV information from where to ride to safety tips, and four posted billboards placed in western and northern California, were launched in early August.

"We know that hunters and fall visitors are very invested in ensuring that important family traditions continue into the future," said Ed Monnig, Humboldt-Toiyabe National Forest Supervisor. "Staying on trails shows a clear understanding that respecting critical habitat sustains all wildlife for both hunting and viewing prospects."

The campaign reinforces the importance of staying on trails – wildlife and fisheries depend upon habitats in fragile alpine, riparian, and desert landscapes on your National Forests and public lands. Around 1,000 radio ads will be aired beginning this week and running through mid-December.

Learn more about this release by calling the Forest Public Affairs Officer, Christie Kalkowski, at 775-355-5311, or by visiting the interagency OHV website at [www.nevada-ohv.org](http://www.nevada-ohv.org), or the Forest website at [www.fs.fed.us/r4/htnf](http://www.fs.fed.us/r4/htnf). Click [here](#) to listen to the radio spot or to [read the script](#).

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